

Door to Door Best Practices

Wear your Class A uniform

Always sell with an adult and never enter a customer's house

WEAR A MASK. Do not touch your face. A face shield can be added for extra protection.

Distance as much as possible.

Carry hand sanitizer and use it between customers, especially if you handle money

Carry disinfecting or alcohol wipes (starting to see small packs at drug stores)

Ring the doorbell and take a few steps back

If the customer wants to see the sales sheet, hand it to them and step back again.

OR... Get creative!

Ideas:

Laminate an order form.

Laminate an Online Direct form.

They can be easily cleaned and sanitized with wipes or cleaning spray/paper towels as needed while you are out.

Put a laminated order form on a long stick or something with a handle so you can hold it in front of the customer.

Blow up product listings and mount on wood or pvc pipe so the customer can see them from a distance.

Get creative and make a sign!

We are trying to encourage credit card sales as much as possible, so none of us need to handle cash.

Get a Square reader if you can. It will make selling easier. Many of you likely already have one. Square readers are used with the Trails End app, so you do not need to register with or open the Square app. If you do not have a Square reader, you can type in credit card numbers.

It helps to stress We Take Credit Cards verbally to your customers, and if you make a sign, add the words!

When taking credit cards, **ask the customer to swipe their own card whenever possible.** The less contact between you and your customer the better.

Wash your hands as soon as you get home.

