

# 2023 Annual Report



BOY SCOUTS OF AMERICA®  
PALMETTO COUNCIL

# Key 3 Message

The state of the Palmetto Council is strong, and we stand poised to build on 2023's growth in 2024. 2023 marked the second consecutive year Palmetto Council grew in membership. This growth was driven by the establishment of twenty new Scout and Exploring units, placing the Council 4th out of 243 Councils nationwide in unit growth. These achievements would not have been possible without many dedicated volunteers across our six counties.

We completed year two of our five-year strategic plan. We made great progress across our four strategic pillars, highlighted by significant work at Camp Conley Clarke (CCC). Thanks to expansion and improvements to existing infrastructure there, we hosted our first NYLT and Order of the Arrow Ordeal at CCC, and we are looking to increase events at the camp going forward. We also completed a significant renovation project at the Glendale Outdoor Leadership School (GOLS) to improve capacity and energy efficiency. In total, over 2,000 youth benefited from a program at GOLS and over 900 Scouts attended an event at CCC, a new record for both facilities.

Looking forward, our Council is focused on improving the community's awareness of our values-driven program through innovative initiatives and marketing, like last June's Flags for Heroes event. Not only did this event generate significant media and community attention, but it also provided much needed funding support for other Council activities.

Thank you to all of our Scouts, volunteers, donors, and other stakeholders for helping to spread the news of Scouting's great work. We are grateful for the opportunity to serve and impact over 3,800 youth each year. Today is a great day for Scouting, as is every day in the Palmetto Council.

Yours in Scouting,



**C. Daniel Atkinson**  
Council President



**Patrick Cote**  
Council Commissioner



**Justin K. Williams**  
Scout Executive/CEO



Inaugural Flag for Heroes Event in Duncan Park, City of Spartanburg, SC



Wade Crow, honored as the 2023 Distinguished Citizen by the Daniel Morgan District, is pictured here with some of his grandchildren



Bill and Anne Close were posthumously honored with the Distinguished Citizens Award by the York District

# About Us



## Mission:

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath & Law.

## Where We Serve:

The Palmetto Council, BSA provides Scouting programs to boys and girls ages kindergarten to twenty throughout Cherokee, Chester, Lancaster, Spartanburg, Union, and York Counties in South Carolina.



118  
Units

3,280  
Scouts

1,100  
Volunteers

3,800  
Youth

## Who We Serve:



### Cub Scouts

(Youth ages 5 - 10)

Registered Lions - 201

Registered Tiger Cubs - 329

Registered Cub Scouts - 797

Registered Webelos Scouts - 724

Total Membership - 2,051

Number of Packs - 48



### Scouts, BSA

(Youth ages 11 - 17)

Registered Scouts - 1,081

Number of Troops - 54



### Venturing

(Youth ages 14 - 20)

Registered Venturers - 20

Number of Crews - 4



### Exploring

(Youth ages 14 - 20)

Registered Explorers - 128

Number of Posts - 12



### Community Programs

(Youth ages 5- 20)

Unique Youth Served - 520



# Milestones of Success

961 New Youth Joined the Scouting Program

20 New Units Added

Trained:  
48 SEALS  
47 NYLT  
17 Wood Badge

\$150,000 Raised in Scouting Adventure Cards Sales

\$400,000 raised for Local Scouting Programs in Popcorn Sales

\$40,000+ of Popcorn Donated to Emergency Room Staff

47,000+ lbs. of Food Donated to Local Food Banks during Scouting for Food

75 Scouts Earned the Rank of Eagle Scout

9,250 Hours of Community Service Performed through Eagle Scout projects

17 Elbert K. Fretwell Outstanding Educator Awards Given to Local Administrators and Teachers

First Female Lodge Chief Elected for Skyuka Lodge

200 Flags Flew in the Inaugural Flags for Heroes Event

2 Silver Beavers Awarded: Cathleen Palecek and Michael Wiggins

40+ Local Community Partners supported the Council financially

2 Scouters received the NESA Outstanding Eagle Scout Award: David White and Jon Humphries

The Palmetto Council ranks **NUMBER ONE** in percentage of female Scouts across the nineteen council Service Territory that oversees SC, NC, and VA.



Eagle Scout, Peter Sam Kobes was awarded the NASS John Lewis Youth Leadership Award for his Eagle Project.



The Palmetto Council was recognized as the **TOP COUNCIL** in the State of South Carolina for 2023! Together we ranked first for unit growth and market share of the five councils serving South Carolina.



# Financial Highlights

## How We Are Funded

### Friends of Scouting & Other Direct Contributions

43%

### Product Sales

21%

### Activities & Events

19%

### Other + Investments

9%

### Scout Shop

5%

### Grants & United Way

3%

## How We Invest

### Programs

89%

### Fundraising

10%

### Admin

1%



## 2023 Revenue - \$1,158,201

Friends of Scouting and Direct Support ....	\$495,346.00
Product Sales .....	\$249,913.00
Activities and Events .....	\$225,340.00
Scout Shop .....	\$55,950.00
Grants and United Way .....	\$33,700.00
Investments .....	\$48,420.00
Other .....	\$49,532.00

## 2023 Expenses - \$1,139,385

Programs .....	\$1,004,684.00
Fundraising .....	\$124,449.00
Admin .....	\$10,252.00

## 2022 Audited Revenue - \$903,436

Friends of Scouting and Direct Support ....	\$450,613.00
Product Sales .....	\$216,557.00
Activities and Events .....	\$87,088.00
Scout Shop .....	\$51,555.00
Grants and United Way .....	\$37,213.00
Investments .....	\$1,162.00
Other .....	\$59,248.00

## 2022 Audited Expenses - \$931,653

Programs .....	\$819,854.64
Fundraising .....	\$83,848.77
Admin .....	\$27,949.59



Donors who contributed \$200+ to the Council's 2023 Friends of Scouting (FOS) campaign received a custom patch

# Council Facilities



## Glendale Outdoor Leadership School (GOLS)

### Programs

- Facility and Camping Rentals
- STEM
- Mountain Biking
- Guided Hikes
- Backpacking Treks
- First Aid Training
- Team Building
- Kayaking / Canoeing
- Rock Climbing
- After School Programming
- Customizable Adventures



Over 1,000 unique youth served through GOLS, including after school programs in partnership with KidsClub of the Upstate

### About GOLS

In February 2020, the Palmetto Council acquired GOLS, a space dedicated to delivering the mission of Scouting to both Scout and non-Scout groups. Situated in the Glendale community of Spartanburg County, next to Lawson's Fork Creek, GOLS provides a variety of outdoor opportunities. The facility boasts a climbing wall, kayaks, canoes, and mountain bikes, all set amidst shared trails in the community.

### Improvements



New Windows, Paint, and Sewage System



New STEM LAB



New Bathrooms with Showers

## About Camp Conley Clarke

Camp Conley Clarke (CCC) is a 450-acre council property in Cherokee County, offering camping opportunities for Troops or Districts. It features a pond, open fields, wooded areas, and hiking trails, ideal for groups of up to 300 people. While off the grid, recent improvements enhance its appeal for a true wilderness experience.

## Camp Conley Clarke (CCC)

### Programs at CCC

- Camping Rentals
- Fishing
- Team Building
- Hiking
- Shooting Sports

### Improvements



Farm House Renovations



Expanded Pole Barn for Events



Land Grading for a new parking area



Camp Conley Clarke served 916 Scouts through Scouts BSA Campouts and Order of the Arrow events

[www.bit.ly/PCProperties](http://www.bit.ly/PCProperties)

# Key Programs and Events

- 186 Scouts participated in Cub Scout Day Camp
- 557 Scouts attended Summer Camp
- 290 Scouts attended Merit Badge College
- 51 Scouts qualified for STEM Day at Cotton Hill Farms by selling 50+ Scouting Adventure Cards
- 225 Scouts qualified for the STEM Day at Carowinds by selling \$750+ in Popcorn
- 400 Scouts and volunteers participated in Beach Sweep
- 1 Scout attended the World Jamboree in South Korea
- 95 people attended Carowinds Scare School
- 23 individuals were certified in Wilderness First Aid



Goucher Charter School implemented Scouting into the curriculum enabling all students to be a Scout



Peter Sam Kobes, an Eagle Scout of Troop One in Spartanburg, SC, was awarded Scout of the Year for Daniel Morgan District



Navneeth Nalajala, an Eagle Scout of Troop 130 in Fort Mill, SC, was awarded Scout of the Year for York District



40 Scouts attended National Jamboree at the Summit Betchel Reserve in West Virginia



1000+ Cub Scouts participated in Camp out events



40 Scouts volunteered for the Wall that Heals (a traveling Vietnam War Memorial)



101 individuals attended our 2nd Annual Breakfast with Santa



Follow us on social media @PalmettoCouncilBSA for the latest updates, events, and stories



## COUNCIL EXECUTIVE COMMITTEE

### **Council President**

C. Daniel Atkinson

### **Scout Executive**

Justin Williams

### **Council Commissioner**

Patrick Cote

### **Immediate Past President**

Helena Miller

### **Treasurer**

Jason Land

### **VP of Facilities**

Tim Combs

### **VP of Governance**

Cara Thompson

### **VP of Marketing**

Chris Herring

### **VP of Membership**

Wayne Bouldin

### **VP of District Operations**

George Sheppard

### **VP of Programs**

Ken Reiter

## COUNCIL EXECUTIVE BOARD MEMBERS

C. Daniel Atkinson  
Neal Barber  
Bill Binkley  
John Blomberg  
Anthony Boddie  
Wayne Bouldin  
J. Derham Cole Jr.  
Tim Combs  
Chris M. Connelly

Patrick Cote  
Geoff Dunn  
Doug Finley  
Gordon Folz  
Robert Flowers  
RJ Gimbl  
Tashma Glymph  
William Gray

Britt Helms  
Cannon Herring  
Chris Herring  
Jamin Hujik  
Dr. Keith A. Keller  
Dr. Christy Kobes  
Jason Land  
Dr. A. Douglas Marion

Mark Mezger  
Helena Miller  
Brian Moegling  
Dr. Troy Phillips  
Ken Reiter  
Andy Shene  
George Sheppard  
David Simmons

Keith Smith  
Glenn C. Stoner  
Louis Streater  
Erin Strickland  
Jimmy Summers  
Dr. Paul Switzer  
Creighton Taylor  
Cara Thompson  
Robert White

## COUNCIL STAFF

**Justin Williams**  
Scout Executive/CEO

**Taylor Thomas**  
Assistant Scout Executive

**Maggie McMahon**  
Development & Marketing Director

**Mackenzie Hoisington**  
District Executive - York

**Trina Stapleton**  
Registrar

**Morgan Hawkins**  
Office Manager / Executive Assistant

**Jacob Ryan**  
Program Specialist

**Jonathon Henderson**  
District Executive - Daniel Morgan

## SCOUT OATH & LAW

### **Scout Oath**

On my honor I will do my best  
To do my duty to God and my country and to  
obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong, mentally  
awake, and morally straight.

### **Scout Law**

Trustworthy	Obedient
Loyal	Cheerful
Helpful	Thrifty
Friendly	Brave
Courteous	Clean
Kind	Reverent



### **PALMETTO COUNCIL, BSA**

420 South Church Street  
Spartanburg, SC 29306  
[www.palmettocouncil.org](http://www.palmettocouncil.org)



**Community Partner**

**Thank you to United Ways of  
Chester, Lancaster, and the Piedmont**